

# COMTO COLUMBUS

*Moving the Nation*



## CORPORATE PARTNERSHIP OPPORTUNITIES

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1.614.427.3083

2019 & 2018 Chapter of the Year  
2018 & 2016 HUB of the Year  
2019 & 2020 COMTO National Women  
Leaders in Transportation Honorees



Dear Colleague:

You are invited to explore the Columbus Chapter of the Conference of Minority Transportation Officials (**COMTO Columbus**). The national organization (COMTO) was founded in 1971. There are currently 30+ chapters nationally promoting scholarships, internships, and contracting opportunities in transportation for minority individuals, veterans, people with disabilities and certified MWDBE businesses, through education, professional development, scholarship and internship funding, leadership training, political advocacy, partnership building and networking opportunities. **COMTO Columbus** supports and embraces this mission at the local level.

Corporate members are able to benefit from the programs and events sponsored by **COMTO Columbus**:

- **Quarterly Networking Breakfasts** enable companies to learn about contracting opportunities with local transportation agencies and corporations.
- **Annual COMTO Columbus Scholarship Awards Luncheon** brings together community leaders and prominent national and local speakers to celebrate the achievements of our future civic and business leaders.
- **Annual Company-Named Scholarships** provide financial support to deserving high school seniors & college students majoring in STEM (**S**cience, **T**echnology, **E**ngineering or **M**athematics) or transportation industry fields.
- **Annual Golf FORE Education Outing** is our #1 fundraiser to raise scholarship funds, bringing together local and national organizations and agencies.
- **COMTO Columbus Internship Partnerships** pairs students and businesses to help prepare students for future transportation sector careers.

When you become a corporate member, your company receives complimentary and/or reduced-cost access to programs and **COMTO Columbus** networking events with transportation agency partners. Being that **COMTO Columbus** is a 100 percent volunteer organization, all proceeds from **COMTO Columbus** partnership agreements are dedicated to (1) covering the costs of events, and (2) raising funds for college scholarships for local students, which over the past five years has exceeded \$75,000.

Additional information on the membership levels and benefits is included in this packet. Once you've had an opportunity to review the materials, I will kindly follow up to answer any questions you may have. It is my hope that you will find value in being a corporate member of the **COMTO Columbus** chapter. We look forward to seeing you at one of our popular networking events.

Sincerely,

Quincy J. Howard  
President, COMTO Columbus



# WHO WE ARE

## COMTO National

With nearly 50 years of history, the Conference of Minority Transportation Officials (COMTO) is the leading national advocate for employment diversity, inclusion and contracting opportunities in the multi-modal, multi-billion-dollar transportation industry. The mission is and continues to be to eliminate barriers to maximum participation for minority individuals, veterans, people with disabilities and certified MWDBE businesses through leadership training, professional development, scholarship and internship funding, political advocacy, partnership building and networking opportunities.

Founded in 1971 on Howard University's campus, COMTO's vision is to build upon our nearly 50-year continuous legacy of ensuring full access, while keeping pace with the rapidly evolving industry and anticipating future goals and accomplishments.

Today COMTO represents the more than three million minorities in the United States who work in all modes of the transportation and mobility industries, including bus and urban transit, railroads, trucking, air transit, water transit, taxi, and shared driving. The organization has grown to more than 3,000 members in over 30 chapters across the nation.

## COMTO COLUMBUS

The COMTO Columbus chapter relaunched on July 18, 2014 to provide a local networking forum for minority professionals and business owners focused around the transportation industry. **COMTO Columbus** serves a multitude of stakeholders, by providing the value of research, organization, advocacy of local/state policies, information sharing, educational & professional development, training, and collaboration for members' constituencies—public sector, private sector, and academia.

**COMTO Columbus'** core values are embodied in how we conduct business and how we interact with our stakeholders, members, customers, partners and supporters. We affirm, and are committed to:

- Advocacy
- Diversity & Inclusion
- Education: Training, Professional Development, & Scholarships
- Integrity
- Service
- Information Sharing



# WHO WE ARE

## Our Mission

The mission of **COMTO Columbus** is to ensure opportunities and maximum participation in the transportation industry for minority individuals, veterans, people with disabilities and certified MWDBE businesses through education, professional development, scholarship and internship funding, leadership training, political advocacy, partnership building and networking opportunities.

## Our Vision

To see the diverse faces of Central Ohio equally reflected in all levels of the industry with the rapidly evolving industry and anticipating future goals and accomplishments.

## Our Strategic Plan Goals

- Become a Key Resource Center for Historically Underutilized Businesses (HUBs/DBEs)
- Chapter Growth and Development to affect policy change within Central Ohio
- Membership Growth and Retention
- Professional Development and Training

## Membership

COMTO has 30+ chapters throughout the United States comprised of individual members, corporations, banking institutions, transportation agencies, academic institutions, industry non-profits and Historically Underutilized Businesses (HUBs).

COMTO members represent every facet of the transportation industry. Industries represented are: highways, roads, mass transit systems, logistics, subways, rail systems, port authorities, auto manufacturers, and airports.

Our membership includes presidents and chief executive officers who determine the direction of major transportation systems to mechanics and operators who ensure the safe passage of millions of transportation riders every day and every administrative and skilled labor position in between. Plus all of the small third party business services that supports the transportation industry.

**COMTO Columbus** is truly diverse and the only thing missing is **Y-O-U!**



# Partnership Levels & Benefits

Partnership Levels that are available for your company are listed below. In addition, detailed elements of contribution and general benefits accompanying the Partnership with COMTO Columbus are provided.

## Four Partnership Opportunities:

<b>Gray Level</b> \$2,500	<b>Scarlet Level</b> \$5,000	<b>Brutus Level</b> \$7,500	<b>Buckeye Level</b> \$10,000
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## General Benefits

- Company name and logo on the chapter website
- Recognition of strategic partnership level at all official COMTO Columbus Meetings, events and publications

<b>COMTO BUCKEYE Level \$10,000</b>	<b>General Benefits plus:</b> <ul style="list-style-type: none"><li>* \$1,500 Scholarship Named in Your Company's Honor at Awards Luncheon</li><li>* One (1) Foursome Sponsorship at the Annual Golf Fore Education Outing</li><li>* One (1) Table at the Annual Scholarship Awards Luncheon</li><li>* Four (4) bowlers at Striking Out Debt Bowl-A-Thon</li><li>* Four (4) Tickets to all Breakfast Networking Events</li><li>* Four (4) Individual COMTO Columbus Memberships</li></ul>
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# Partnership Levels & Benefits

**COMTO  
BRUTUS  
Level  
\$7,500**

## **General Benefits plus:**

- \* \$750 Scholarship Named in Your Company's Honor at Awards Luncheon
- \* One (1) Foursome Sponsorship at the Annual Golf Fore Education Outing
- \* One (1) Table at the Annual Scholarship Awards Luncheon
- \* Two (2) bowlers at Striking Out Debt Bowl-A-Thon
- \* Two (2) Tickets to all Breakfast Networking Events
- \* Two (2) Individual COMTO Columbus Memberships

**COMTO  
SCARLET  
Level  
\$5,000**

## **General Benefits plus:**

- \* \$500 Scholarship Named in Your Company's Honor at Awards Luncheon
- \* One (1) Golf Hole Sponsorship at the Annual Golf Fore Education Outing
- \* Two (2) Tickets at the Annual Scholarship Awards Luncheon
- \* Two (2) Tickets to the Annual Holiday Celebration
- \* One (1) Ticket to all Breakfast Networking Events
- \* One (1) Individual COMTO Columbus Memberships

**GRAY  
Level  
\$2,500**

## **General Benefits plus:**

- \* \$250 Scholarship Named in Your Company's Honor at Awards Luncheon
- \* One (1) Golf Registration at the Annual Golf Fore Education Outing
- \* One (1) Ticket to the Annual Scholarship Awards Luncheon
- \* One (1) Individual COMTO Columbus Memberships